

6 Challenges Facing Health, Wellness & Beauty Supply Chain Leaders.



As a critical part of your business, it's important to take a strategic approach to supply chain management. To help with your planning, here are six challenges direct-to-consumer healthcare, wellness and beauty organizations should keep in mind.

Empowered Consumers: Today's consumers want their health and beauty goods in hours or days, not weeks. How will you compete on speed?

46% of consumers choose retailers based on shipping speed.

49% of consumers expect delivery within 7 days.

Source: Canada Post Corporation 2020 ecommerce report.



Volatility: Market and social uncertainty cause major disruptions across healthcare supply chains. How will you protect your global and domestic exposures?



Talent Shortages: Our industry will face a shortage of skilled people for the next 10 years. How will you find top talent?



Complexity: Localizing your operations to comply with Health Canada requirements is key. How will you navigate complex compliance?



Analytics Expertise: Good decisions require solid metrics. Do you have the data and experts you need to grow your DTC business?



Digital Maturity: Technology is driving productivity, efficiency and customer service. What's your digital transformation strategy?



SCI can help. Our experienced health and wellness experts can help you confront these and other challenges with a resilient, efficient, strategic supply chain, including Health Canada licensed facilities.

To learn more about how we can help you unlock your competitive advantage visit www.sci.ca or call 1-866-773-7735.